discover luxe.

*Luxe Interiors + Design* is the destination where design enthusiasts, architects and designers connect. We inspire and direct our readers to the best national and local resources that enhance a well-lived life.

Through our prism of powerful photography and stories that captivate, *Luxe Interiors + Design* encourages readers to cultivate home as their greatest luxury.
Over the last ten years, Luxe Interiors + Design has built the strongest relationships in the industry. Our team of over 75 editors and market directors connect our audience of over 1.3 million affluent design enthusiasts with the leading local and national luxury design firms nationwide. Luxe Interiors + Design does more than just connect readers to advertisers; we build strong relationships within local design communities across the country connecting them to the most affluent homeowners.

THE LUXE INTERIORS + DESIGN COMMUNITY IS UNRIVALED.

After more than ten years and over 85,000 face-to-face meetings with the country’s leading architects, interior designers and home design professionals, the Luxe Interiors + Design team has built the most powerful network in the industry.

IN 2015...

Luxe Interiors + Design will host more than 18,000 face-to-face meetings with leading home design professionals across the nation.

Host over 200 local networking events connecting with home design professionals from over 300 cities around the country.

Luxe Interiors + Design will feature the work and products of over 20,000 architects, interior designers, manufactures, showrooms and other leading home design professionals and companies.
editorial departments.

With 13 regional editions and one national edition, Luxe Interiors + Design produces nearly 150 home feature stories per year, more than any other shelter magazine.

DESTINATION - NATIONAL
Our editors traverse the globe to discover the hottest design destinations, and report on travel, art, culture and trends.

SPOTLIGHT - NATIONAL
Editor’s carefully curated selection of fabulous finds—furniture, lighting, home accessories and accents.

KITCHEN + BATH - NATIONAL
A visual showcase of ideas for making these practical spaces as chic as the rest of your home.

DESIGN MINDED - NATIONAL
The hottest names in the world of design give an inside view of their world.

RA DAR - NATIONAL
Current happenings in the world of art, architecture and design. Reports on high-style products and accessories, shops and showrooms, travel, art and antiques.

STYLE MAKERS - REGIONAL
An up close and personal look at artisans and designers who are transforming the design industry.

ON T R E N D - NATION AL
Discover key trends from the worlds of fashion, home design and luxury goods.

THE NEW & THE NOW – SPRING PREVIEW
April/May/June 2015
What’s fresh in design for the season: a celebration of bright ideas and on-the-rise talent. Discover product debuts, and who and what is having a moment in the world of luxury design.

EDITORIAL FEATURES
Textiles That Go Above + Beyond
Lighting Roundup
Spotlight on Exceptional Finds
Fresh Paints + Colorways
Special Kitchen Report: Trends, Must-Have Products, Stylish Updates

SPACE CLOSE: 1.9.2015
MATERIAL CLOSE: 1.12.2015
ON SALE: 4.14.2015

THE GREAT OUTDOORS
July/August 2015
Embrace the art of outdoor living and the indulgences of summer with inspired landscapes, outdoor furnishings and entertaining. Plus, a look at hotels and resorts that are driven by the best in art and design.

EDITORIAL FEATURES
Tile + Stone Collections
Outdoor Accents Roundup
Spotlight on Natural Elements
Design-Driven Hotels
Gardens + Landscapes
Special Outdoor Report: Inspirational Landscapes, Pools, Outdoor Rooms

SPACE CLOSE: 4.7.2015
MATERIAL CLOSE: 4.9.2015
ON SALE: 6.30.2015

THE LUXURY REPORT – 10TH ANNIVERSARY
September/October 2015
A comprehensive preview for the fall season brimming with bespoke furnishings, high-wattage architecture and interiors, and extraordinary luxuries.

EDITORIAL FEATURES
Material Moodboards x10
Metallic Accents Roundup
Spotlight on Splurge-Worthy Furnishings
Special Report: The 10 Best Interiors + Architecture From Coast to Coast

SPACE CLOSE: 6.9.2015
MATERIAL CLOSE: 6.11.2015
ON SALE: 9.1.2015

THE STYLE ISSUE
November/December 2015
The definitive style guide that cracks the code to luxury. A must-have on the best in architecture and design with everything that’s covetable now.

EDITORIAL FEATURES
Shops + Showrooms Roundup
100 Unexpected Luxuries
The “It” Accents That Make a Home
Special Report: Shop Local. The Best of Design Guide

SPACE CLOSE: 8.18.2015
MATERIAL CLOSE: 8.20.2015
ON SALE: 11.10.2015
LUXE INTERIORS + DESIGN
IS THE MOST AFFLUENT SHELTER MAGAZINE

Audience: 1.3MM
Average household income: $473,000 (Index 563)
Average net worth: $2,468,000 (Index 753)
Average home value: $1,445,000 (Index 576)
Average value of second home: $907,000
40% of our readers own two or more homes

SOURCE: MRI READER SURVEY 2014

Female 73% / Male 27%
Median Age: 50
Married: 64%
College Degree: 75%
Post Graduate Degree: 33%
Design Trade Professionals: 30%

DEVOURS CONTENT
66% read three or four of every four issues published
Average time spent reading Luxe Interiors + Design is 62.2 minutes
65% turn to Luxe Interiors + Design for designs they aspire to emulate
62% turn to Luxe Interiors + Design for product ideas

TRUSTS OUR BRAND, AND THE BRANDS THAT ADVERTISE
85% take action as a result of reading Luxe Interiors + Design
61% researched a product they saw
41% saved an advertisement
Because of the quality of the editorial, 78% are more likely to trust the advertising
79% read Luxe Interiors + Design to find the best local products and services

SPENDS BIG
76% HAD A REMODELING PROJECT IN THE PAST 12 MONTHS
AND 83% PLAN TO DO SO IN THE COMING YEAR
Total average amount spent on any remodeling project $91,000
Remodel Kitchen $84,000 (Index 3990)
Remodel Bathroom $36,000 (Index 2106)
Amount spent on an architect/contractor/home builder $234,000

SOURCE: MRI READER SURVEY 2014
The largest network of luxury home magazines in the United States

Total distribution: 515,000
Guaranteed rate base: 450,000

AUSTIN + HILL COUNTRY
NEW YORK
DALLAS + FORT WORTH
PALM BEACH
GOLD LIST EDITION
HAMPTONS + LOS ANGELES + OC/SAN DIEGO + MIAMI
SOUTHERN CALIFORNIA
GOLD LIST EDITION
SAN FRANCISCO
PACIFIC NORTHWEST
GOLD LIST EDITION
NATIONAL ARIZONA
COLORADO
GOLD LIST EDITION
CHICAGO
Luxe controls over 200 of its own newsstands, nationally and internationally—servicing over 1.2 million flights a month. Over 24,200 times per day, we speak to the wealthiest people on earth. Over 8.7 million ultra-high-net-worth passengers per year.

We reach the most affluent consumer, biggest spenders, and home enthusiasts, in the wealthiest cities nationwide.

Over 60% of our distribution is delivered to our highly-exclusive database of the wealthiest home owners in the most important cities in the nation.

Luxe Interiors + Design has set up targeted distribution at key design centers nationwide capturing the highly influential design community.

**Key Design Centers**

Arizona Design Center
Atlanta Design Center
Merchandise Mart
Boston Design Center
Chicago Merchandise Mart
DCOTA Florida
D&D Building NYC
Decorative Center Dallas
Denver Design District
Houston Design Center
Laguna Design Center
Las Vegas Design Center
Pacific Design Center (PDC) Los Angeles
San Francisco Design Center
Seattle Design Center

**Paid Subscriptions**

Luxe Interiors + Design garners the highest subscription price per issue in the shelter category.

**Newsstand**

Luxe Interiors + Design can be purchased on select newsstands for $9.95 (the highest priced publication amongst its competitive set), including airports, Barnes & Noble, and Hudson News.

**Showroom Distribution**

Luxe Interiors + Design offers the opportunity to give complimentary copies to visitors and customers, designers and other members of the trade through our unique distribution program serving high-end showrooms, real estate partners, and design centers nationwide.

**Key Industry Event Distribution**

Luxe Interiors + Design has distribution partnerships with key industry events nationwide allowing visibility throughout the year.

*Source: FBO Traffic Statistics*
WE CONNECT THOSE WITH A LOVE OF DESIGN.

From architects to builders, from fabricators to fabrics, luxesource.com is the go-to destination for all things luxury in residential design.

Custom programs available. Please contact your Luxe Interiors + Design sales representative for more information.
FOR PRINT-READY AD SUBMISSIONS

SUBMITTING PRINT-READY ADS VIA THE AD PORTAL:
• FINAL HIGH-RES CMYK PDFs.
• All PDF files must meet PDF/X-1A standards at 300 dpi.
• Make sure all high-resolution images and fonts, in the native application file, are linked before creating the PDF.
• All fonts must be fully embedded (no subsets) in the PDF document.
• All files must be CMYK, we do not accept RGB.
• DO NOT USE SPOT COLORS.

HOW TO SUBMIT TO THE PORTAL
CREATE AN ACCOUNT AND UPLOAD YOUR PRINT-READY AD TO:
www.adshuttle.com/sandow

AD SIZING REQUIREMENTS ARE LISTED BELOW MAKE SURE TO ALLOW FOR BLEED (.125 inches beyond trim).

SINGLE PAGE DIMENSIONS
TRIM SIZE 9” x 10.875”
BLEED SIZE 9.25” x 11.25”
LIVE AREA 8.5” x 10.375” (keep all text within this area)

TWO PAGE SPREAD DIMENSIONS
TRIM SIZE 18” x 10.875”
BLEED SIZE 18.25” x 11.125”
LIVE AREA 17.5” x 10.375” (keep all text within this area)

ADDITIONAL FEES
SINGLE PAGE DESIGN FEE $395 per insertion
TWO PAGE SPREAD DESIGN FEE $595 per insertion

There is a minimum $250 ALTERATION FEE for ads not provided per the above specifications.
All files created by Luxe Interiors + Design® are for Luxe Interiors + Design® use only. An additional fee of $1,000 will be charged to use files outside of Luxe Interiors + Design® magazine.

FOR ADS DESIGNED BY LUXE INTERIORS + DESIGN

SUBMITTING MATERIALS FOR IN-HOUSE DESIGN VIA THE FTP SITE, SEE BELOW:

IMAGE RESOLUTION + FORMAT:
• High-res images must be a minimum of 300 DPI AT FINAL SIZE. Do not resample and/or stretch a file larger than its original size.
• If fonts need to be emailed they must be compressed and submitted as either an Open Type Face (OTF) or a True Type Face (TTF).
• Images must be supplied in JPG or TIFF format in CMYK.
• Logos are preferred in EPS format in CMYK.
• If an image needs to be converted to CMYK, Luxe Interiors + Design® will not be responsible for color reproduction.
• Luxe Interiors + Design® will not use spot colors when designing.

ADDITIONAL FEES
SINGLE PAGE DESIGN FEE $395 per insertion
TWO PAGE SPREAD DESIGN FEE $595 per insertion

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password: california
http://ftp.sandowmedia.com
username: luxest
password: seattle

AD SPECS
The National Network Program includes advertising across all editions of *Luxe Interiors + Design* plus in markets that are not covered by a *Luxe Interiors + Design* regional edition.

### Rate Card

All magazine rates are NET per issue.

<table>
<thead>
<tr>
<th>National Network</th>
<th>1 Issue</th>
<th>4 Issues</th>
<th>6 Issues</th>
<th>12 Issues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Page 4C Ad</td>
<td>$27,995</td>
<td>$18,995</td>
<td>$17,995</td>
<td>$16,995</td>
</tr>
<tr>
<td>Two-Page Spread 4C Ad</td>
<td>$45,995</td>
<td>$32,995</td>
<td>$29,995</td>
<td>$24,995</td>
</tr>
</tbody>
</table>

Advertisers may copy split for market specific advertisements. Copy splits $250 per market.

### National Network Covers

<table>
<thead>
<tr>
<th>National Network</th>
<th>Rates Per Issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover 2 - Spread</td>
<td>$74,995</td>
</tr>
<tr>
<td>Back Cover</td>
<td>$69,995</td>
</tr>
</tbody>
</table>

### Digital and Social Programs on luxesource.com

Ask your National Account Director for design resource profile rates, and general web opportunities on luxesource.com.

### Dates

<table>
<thead>
<tr>
<th>Issue</th>
<th>Ad/Editorial Close</th>
<th>Ad/Editorial Materials Due</th>
<th>Ad Close</th>
<th>Materials Due</th>
<th>On Sale</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring 2015</td>
<td>April/May/June</td>
<td>12/17/14</td>
<td>12/19/14</td>
<td>1/9/15</td>
<td>1/12/15</td>
</tr>
<tr>
<td>Jan/Feb 2016</td>
<td>January/February</td>
<td>10/20/15</td>
<td>10/22/15</td>
<td>10/27/15</td>
<td>10/29/15</td>
</tr>
</tbody>
</table>

Dates are subject to change.
AT SANDOW, WE PUSH THE BOUNDARIES OF CREATIVITY EVERY DAY.

Our mission is to build smart businesses—driven by innovation and design—that deliver powerful products, services and experiences to a highly selective audience. Our brands cater to everyone from the country’s most affluent individuals to beauty aficionados, from design experts to design enthusiasts. Whether it’s our beautifully produced magazines, our industry events and conferences or our materials library and consulting services, SANDOW informs, inspires and engages discerning consumers and businesses in beauty, fashion, design and luxury.

LUXURY

Fred Segal
The ultimate shopping experience. Redefined.

Luxe
Interiors + Design
The nation’s largest network of luxury shelter magazines.

Worth
The go-to magazine for high net worth individuals.

MediaJet
Delivering luxury magazines into the hands of private jet travelers.

DESIGN

Interior Design
The design industry’s ultimate resource.

Material ConneXion
The world’s largest materials library.

Culture + Commerce
Bringing together top design talent with the world’s leading brands.

ThinkLab
Helping companies develop next-generation products and services.

BEAUTY

NewBeauty
The definitive authority on all things beauty.

TestTube
The fun, experiential beauty-sampling program.

BeautyDNA
A revolutionary new beauty product matching service.

SANDOW
Brands Powered by Innovation™