5X Winner.
Society of Publication Designers
2009 Gold Medal for best magazine redesign; 2010-2012 Merit Awards for cover design; 2013 Merit Award for feature design

FOLIO: 6X Winner.
2014 Eddie Award for editorial excellence in the consumer full issue/news general issue category [Issue 29]
Ozzie Award for best consumer cover: 2012 Gold Award [Issue 17], Silver Award [Issue 16] and Bronze Award [Issue 18]; 2011 Gold Award [Issue 6]
2010 Gold Ozzie Award for best consumer magazine redesign
The Evolution of Financial Intelligence

_Worth_—a trusted financial title for more than 20 years—was reinvented by SANDOW® in 2009. Since then, _Worth_ has transformed the landscape of financial information, serving high net worth individuals with an avid interest in the intelligent stewardship of their personal wealth. Presented with cutting-edge design in a quietly luxurious format, the magazine is today’s sophisticated, practical and portable resource for C-suite executives, entrepreneurs and high net worth investors. _Worth_ continues to win acclaim from readers, designers and advertisers alike for its engaging and inspiring content and reader-friendly style.

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At SANDOW, we push the boundaries of creativity every day. Our mission is to build smart businesses—driven by innovation and design—that deliver powerful products, services and experiences to a highly selective audience. Our brands reach everyone from the country’s most affluent individuals to beauty devotees, from design experts to design enthusiasts. Whether it’s our beautifully produced magazines, our industry events and conferences or our materials library and consulting services, SANDOW informs, inspires and engages consumers and businesses across luxury, design and beauty.

**BRAND PORTFOLIO**

**LUXURY**
- **Fred Segal**
  The ultimate shopping experience. Redefined.
- **Luxe Interiors + Design**
  The nation’s largest network of luxury shelter magazines.
- **Worth**
  The go-to magazine for high net worth individuals.
- **MediaJet**
  Delivering luxury magazines into the hands of private jet travelers.

**DESIGN**
- **Interior Design**
  The design industry’s ultimate resource.
- **Material ConneXion**
  The world’s largest materials library.
- **Culture + Commerce**
  Bringing together top design talent with the world’s leading brands.
- **ThinkLab**
  Helping companies develop next-generation products and services.
- **PixelLab**
  A state-of-the-art, in-house digital printing center.

**BEAUTY**
- **NewBeauty**
  The definitive authority on all things beauty.
- **TestTube**
  The fun, experiential beauty-sampling program.
- **BeautyDNA**
  A revolutionary new beauty product matching service.

**AREAS OF BUSINESS**

- Magazines
- Apps + Websites
- Membership Programs
- Licensing
- Marketing Services
- Consulting
- Trend Forecasting
- Events
- Books

Worth addresses the financial, legal and lifestyle issues unique to high net worth individuals. Every issue of Worth is organized into three sections: MAKE focuses on wealth creation and entrepreneurship; GROW centers on wealth management and investing; and LIVE highlights philanthropy, lifestyle and passion investing.
FEB/MAR – Wall Street West

“The Growing Financial Power of San Francisco:” When people think of San Francisco, they think of tech startups, coffee shops, Alcatraz, and the Golden Gate Bridge. It’s time they added a new element to their image of this booming American city: Finance. This special Worth issue looks at how the growing wealth of San Francisco and the Silicon Valley has led to a profound geographic shift in America’s financial industry. While Wall Street remains a key financial center, San Francisco’s economic muscle has forced a shift in the balance of power. In terms of emphasis, personnel, and capital, San Francisco has become Wall Street West—a place of fresh energy and innovations challenging New York’s status as the financial capital of the United States. In Make, we cover the entrepreneurship generating San Francisco’s great wealth. In Grow, we examine how the financial industry is responding to that affluence and how San Francisco is generating homegrown, entrepreneurial challenges to Wall Street’s dominance. In Live, we look at luxury from a West Coast standpoint: from wine and cars to travel and fashion.

APR/MAY – The Health, Wellness and Travel Issue

The subject of wellness is both universal and deeply personal and, for Worth’s readers, a top priority—staying up-to-date on medical trends is vital to high net worth readers and their families. Health has become one of the most creative and exciting fields in the world of entrepreneurship and is an active and often extremely profitable sector for investing. In Make, we look at entrepreneurs in health and medicine, exploring the most exciting new companies built around groundbreaking innovations. In Grow, we examine health from two angles: first, as a financial investment, and, second, as an area requiring close consultation with experts such as your family office, financial advisor and trusts and estates attorney. In Live, we cover health from both a mental and physical point of view, with a special emphasis on travel and retreats. We also look at luxury goods—from spring fashion to watches and automobiles—which high net worth readers can customize to their personal preferences, enhancing their travel experiences.

JUN/JUL – The Families Issue

No subject is probably more central for Worth and our readers than family: It connects everything we do, from running businesses to planning our finances and bringing up our children. Particularly in high net worth spaces, family is a theme linking the personal and professional. How do we raise good kids in highly pressured and competitive environments? How do we ensure their values and work ethics remain healthy when they grow up in a privileged setting? What if they don’t want to enter the family business? Or, what if they do—but shouldn’t? How can we plan for their financial well-being? Family is a rich, compelling topic generating urgent and intimate questions. We cover this theme from all sides, looking at the rewards and challenges of running a family business; the many family-related issues in the world of wealth management; and lifestyle-related subjects such as travel, parenthood and education. In Grow, we include a special feature on the future of retirement. This issue affects everyone, whatever his or her age—a time of life that we all need to prepare for now. Worth looks at the steps and ideas readers should consider—in their 20s, 30s, 40s, and beyond—as they plan for retirement. In Live, Worth looks at the latest trends in private aviation, whether for work or pleasure.
Worth 2015 Editorial Calendar

**AUG/SEPT – The Entertainment and Technology Issue**

The world of entertainment and technology centers around some of Worth’s defining themes: personal passion, entrepreneurship and wealth generation. This isn’t your standard entertainment issue that looks at what shows will premiere on fall television or what upcoming movies promise to do well at the box office. We examine entertainment—its powerbrokers, up-and-comers and investment opportunities—as only Worth can. In this issue, we cover the entertainment and technology industries from multiple angles, from profiling entrepreneurs in entertainment production and creation to finding smart investment opportunities in the industry, as well as a focus on “entertaining.” In Live, we devote half of this section to consumer technology. The other half, we devote to fall fashion. Also in this issue, Worth’s annual feature, 10 of the best getaways, lists destinations offering a short travel distance, plenty of activities, and distinctive regional culture.

**OCT/NOV – The Sixth Annual Power 100**

Worth’s ongoing chronicle of the most powerful men and women in the world of finance hits its sixth year in 2015, and it just keeps getting better—higher-profile, more discussed, more reported-on, and more referenced. Have the big banks finally shed their nagging legal problems? How do changes in Congress’s political composition affect the list? Has Europe gotten back on track, and is Asia still in the ascendant? This issue, we reveal this year’s top 100 and, as in 2014, we devote abundant space to our number one, with a full-page profile and an editor’s Q & A. We also look back over the past six years of the Power 100 and chart the trends in financial power since we first began our chronicle. And, of course, we look at who fell off our power list and why.

**DEC/JAN – The Year in Finance; Prepping for 2016; The Best in Luxury**

Worth’s annual end-of-year forecasting issue has always been an essential guide to getting ready for the year ahead. But, this time, we’re adding new elements to the mix, taking more time to summarize and interpret the past year to better prepare for the new one. We also announce our selections of the very best luxury goods and experiences in 2015. In Make, we look at the year in finance, reminding our readers of key incidents and helping to make sense of them. We highlight the crucial events and critical players, and we explain why knowing about them—and, even more important, understanding them—is essential to being financially prepared for 2016. In Grow, we then turn to the world’s most sophisticated financial experts for predictions on what to expect and how to be financially strategic in 2016. We also explore the allure of exchange-traded funds (ETFs) for high net worth investor portfolios: low-cost, flexible and diversified. In Live, we end the year with our editors’ picks for the best in luxury 2015. From automobiles to watches, travel, holiday fashions and more, Worth’s editors share with our readers their selections of the best luxury goods they’ve seen, tested and experienced. This issue also showcases Worth’s annual selection of the most enticing wines and spirits for the holidays.
Covering the Wealthiest Markets in the Country

125,000 High Net Worth Worth Households in 10 Metro Areas

Worth is delivered to a proprietary database of high net worth households in major U.S. markets. The exclusive Worth database was developed in consultation with leading database experts. **Worth households have a minimum net worth of $5 million.**

THE WORTH 5000
In addition to its unmatched consumer database, Worth is delivered to a highly targeted database of more than 5000 wealth advisors nationwide, including:

- **1500** Broker-dealers with $200M+ AUM
- **3200** RIAs with $200M+ AUM
- **300** MFOs (multifamily offices)
MediaJet Newsstands: Exclusive Access to Private Jet Travelers

200+ Leading FBO Locations Nationwide

SANDOW owns and operates a newsstand network at 200+ leading FBO locations. More than 40,000 issues of Worth are distributed annually.

For a full list of FBO locations, please contact your regional sales director.
Your Target Market

<table>
<thead>
<tr>
<th>Demographic Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Worth $5 million+</td>
<td>100%</td>
</tr>
<tr>
<td>Male</td>
<td>60%</td>
</tr>
<tr>
<td>Female</td>
<td>40%</td>
</tr>
<tr>
<td>Median Age Range</td>
<td>50-54</td>
</tr>
<tr>
<td>Home Value $1 Million+</td>
<td>90%</td>
</tr>
<tr>
<td>Home Value $750K+</td>
<td>99%</td>
</tr>
<tr>
<td>Home Value $500K+</td>
<td>100%</td>
</tr>
<tr>
<td>Own Multiple Homes</td>
<td>20%</td>
</tr>
<tr>
<td>C-Suite/Management/ Business Owners</td>
<td>65%</td>
</tr>
<tr>
<td>Investable Assets $250K+</td>
<td>99%</td>
</tr>
<tr>
<td>Savvy Investors</td>
<td>100%</td>
</tr>
<tr>
<td>Accredited Investors</td>
<td>100%</td>
</tr>
<tr>
<td>Charitable Giving/ Philanthropy</td>
<td>80%</td>
</tr>
<tr>
<td>Power Spenders</td>
<td>82%</td>
</tr>
</tbody>
</table>

**Savvy Investors:** These individuals have high incomes. Their investments and interests range in scope from real estate investments to highly speculative oil and gas ventures, equipment leasing, alternative energy, movie production, agricultural ventures, income producing properties and all types of technology companies.

**Accredited Investors:** As defined by the SEC, Accredited Investors are those investors with an individual income of at least $200K per year, or having a net worth of at least $1 million.

**Power Spenders:** Wealth Window classifies Power Spenders by modeling financial institution scores and factoring investable asset data at the ZIP+4 level. The result is an extremely accurate scoring system that ranks the spending power of these consumers at the highest level. It depicts the available discretionary spending over the next 12 months utilizing a consumer’s past 12-month transaction history. These individuals have significantly more liquidity to spend on nonessential goods and services than 90% of all U.S. households.

*Source: Worth magazine subscriber file, analyzed by Wealth Window.*
Leading Advisors Program

Worth® Leading Wealth Advisors™ Program: An Exclusive Marketing Platform for Top Vetted Advisors in Key Markets

The Worth® Leading Wealth Advisors™ Program is an integrated marketing platform—and a vetted venue—for top wealth, legal and insurance advisors nationwide. The service includes an in-book section designed to introduce some of the country’s leading experts to Worth readers and to provide sound guidance on how to maximize advisor relationships.

ANNUAL PROGRAM BENEFITS

- Custom two-page Worth profile in six issues (regional edition)
- Complete profile on www.worth.com
- Custom illustration
- Listing in the Worth® Leading Wealth Advisors™ National Directory
- Six e-prints (pdfs of your profile)
- 1,000 reprints (4-page, 4/c hard copies of your profile)
- One foam-core laminate display of your first profile
- Worth annual gift subscriptions (6 issues) for 100 VIP clients—a $9,900 value
- 20 issues (120 per year) shipped directly to your office with each new edition

Limited to 20 advisors per edition.

ADVISOR ADMISSION PROCESS

Advisors who apply for admission into the program are vetted by the Worth® Leading Wealth Advisors™ team and experts at Paladin Advisor Research, led by founder Jack Waymire. In order to be considered, financial professionals must provide complete and full disclosure to investors so that independent Paladin Advisor Research analysts can thoroughly screen and evaluate their credentials, ethics and business practices. Once admitted, advisors pay a fee to help underwrite program costs.

For more information, please contact your regional sales director or email leadingwealthadvisors@worth.com.
Worth Wealth Summits provide leading wealth advisors an opportunity to meet one another and learn from a variety of respected financial, luxury and HNW market experts in an intimate setting. In 2014, Worth Wealth Summits were held in Los Angeles (The London West Hollywood Hotel), Chicago (The Waldorf Astoria) and Greenwich, CT (The Greenwich Country Club). These events are by invitation only and are limited to advisors with a minimum of $200 million AUM.

“I would like to sincerely thank you for a remarkable day with you and your team at The Worth Magazine Wealth Summit at the Greenwich Country Club. In my 8 years [at my firm] it may have been the very best business development event that I have ever attended.”

“The event was incredible once again (as always) and it provided a wonderful opportunity to meet new people and network with likeminded folks. You and your team do an amazing job of producing these events and making sure they run so smoothly. I heard nothing but kudos from other attendees.”

 “[Worth] really hit a homerun with this one. The speakers, the guests, the food...everything was terrific. I’ve received several e-mails today commenting on my presentation...you provided us with a great venue to continue to get [our] message out to the right people.”

To learn more about upcoming Summits, please contact your regional sales director or email wealthsummit@worth.com.
Each Curator event is an invitation-only experience for VIP and high net worth guests, featuring engaging luxury brand displays, culinary presentations and live entertainment.

**SPONSORSHIP BENEFITS**
- Access to high net worth clients and prospects
- Branding on all print and digital collateral materials
- On-site signage
- Event invitations (quantities vary based on sponsorship level)

For more information, please contact your regional sales director or email curator@worth.com.

Select sponsorship opportunities are available on a first come, first served basis for the following categories:
- Art, Antiques & Collectibles
- Automotive
- Aviation
- Fashion & Accessories
- Finance & Insurance
- Home Design & Furnishings
- Real Estate & Travel
- Security
- Watch & Jewelry
- Wellness & Beauty
- Wine & Spirits
- Yachting
Digital

Worth.com

ANALYTICS
Average Unique Visitors/Mo: 31,766

BANNER
We do not accept DART tags.
300 x 250 pixels
MAX file size 40K
JPG, GIF or Flash files

Worth E-newsletter
Delivered to 44,000 Worth subscribers with a minimum net worth of $5 million

BANNER
500 x 150 pixels
MAX file size 50K
JPG or GIF files

ADVERTORIAL
200 x 200 pixels
MAX file size 50K
JPG or GIF files
Up to 25 words of advertiser-supplied copy

Worth App
The Worth app is an exact replica of Worth magazine and includes all advertisers. The app provides readers with a new way to read the publication with all the conveniences of a mobile device.
For a full list of advertising partners, please contact your regional sales director.
For a full list of advertising partners, please contact your regional sales director.
### 2015 Issue Closing Dates

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>AD CLOSE</th>
<th>MATERIALS DUE*</th>
<th>ON-SALE</th>
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<tbody>
<tr>
<td>February/March</td>
<td>December 19</td>
<td>December 23</td>
<td>February 17</td>
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<tr>
<td>April/May</td>
<td>February 13</td>
<td>February 27</td>
<td>April 14</td>
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<td>June/July</td>
<td>April 17</td>
<td>May 1</td>
<td>June 16</td>
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<td>August/September</td>
<td>June 19</td>
<td>July 6</td>
<td>August 18</td>
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<td>October/November</td>
<td>August 14</td>
<td>August 28</td>
<td>October 13</td>
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<tr>
<td>December/January 2016</td>
<td>October 9</td>
<td>October 23</td>
<td>December 15</td>
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*Extensions are available on a limited basis—please contact your regional sales director if an extension is required.*
Advertising Specs

Please have your ad designer review the following guidelines prior to sending your ad. Any materials submitted must be clearly labeled with your company’s name. DO NOT E-MAIL YOUR FILE. Please see information on our new Ad Portal in the UPLOADING AD FILES section at the bottom of the page.

File Requirements

We only accept **HIGH RESOLUTION, CMYK PDFs**. All PDFs must meet PDF/X-1A standards at 300 dpi.

- **Images**: High-res images (including logos) must be a minimum of 300 DPI AT FINAL SIZE (PLACED IN LAYOUT). Do not resample a file larger than its original size. Make sure all images are linked before creating PDF files.

- **Color**: All files must use CMYK process colors. This includes all images, fonts and graphics. We do not accept RGB files or SPOT colors.

- **Fonts**: All fonts must be fully embedded (no subsets) in the PDF file.

- **Spreads**: For two-page spread ads, please create your PDF as SPREADS, not single pages.

Size Requirements

<table>
<thead>
<tr>
<th>SINGLE PAGE DIMENSIONS</th>
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</tr>
</thead>
<tbody>
<tr>
<td>TRIM SIZE</td>
<td>7.875” x 10.5”</td>
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<tr>
<td>BLEED SIZE</td>
<td>8.125” x 10.75”</td>
</tr>
<tr>
<td>LIVE AREA</td>
<td>7.375” x 10” (Keep all text within this area)</td>
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<tr>
<th>TEXT AREA MARGINS</th>
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Bleed area must be .125 inches beyond trim

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<tr>
<td>BLEED SIZE</td>
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<td>LIVE AREA</td>
<td>7.375” x 10” (Keep all text within this area)</td>
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Uploading Ad Files

All ads must be submitted through the Ad Portal. Create an account and upload your final pdfs to: [http://www.adshuttle.com/sandow](http://www.adshuttle.com/sandow)

Questions Concerning Ads

Contact **Jody Boyle**, Pagination Manager
Email: prepress@sandow.com
Tel: 561.961.7642
Partner Benefits

- **Access to 125,000+ high net worth households** in 10 key metropolitan areas
- **Customized entertaining and educational opportunities** with Worth and our partners that put you directly in front of high net worth clients and prospects
- **Exclusive exposure to private jet travelers** via custom newsstands at leading private airports
- **An on-target editorial environment** for high-end financial and luxury marketers
- **Supplemental direct mail opportunities** that further your advertising program
- **Custom gift subscriptions** that support your CRM efforts
- **Highly affordable and effective advertising packages**